

**Entering the German Market
Business Opportunities in North Rhine-Westphalia
14 June 2017, 4:30 – 8:00 p.m.**

Rooms on Regent's Park, 27 Sussex Place, Regent's Park, London, NW1 4RG

- 4:30 p.m. **Registration**
- 5:00 p.m. **Welcome**
Dr. Ulrich Hoppe, Director General, German-British Chamber of Industry & Commerce

Michael Kordus, Head of Department Western Europe and Northern America, NRW.INVEST GmbH
- 5:10 p.m. **Introduction**
Dr. Norman Walter, Head of Economic Development, Embassy of the Federal Republic of Germany
- 5:15 p.m. **Business Opportunities in Germany for UK companies**
Dagmar Wülknitz, Project Manager Europe, NRW.INVEST GmbH
- 5:30 p.m. **City of Düsseldorf - Where Business Works**
Annette Klerks, Head of Department International Business Services, Office of Economic Development of the City of Düsseldorf
- 5:45 p.m. **Personnel Recruitment**
Uwe Gohr, Vice President, Human Resources, Fischer HRM GmbH
- 6:00 p.m. **Banking in Germany**
Anna-Maria Kassebart, Relationship Manager International Corporate Clients UK & Ireland, German Desk, Helaba
- 6:15 p.m. **Legal Framework**
Dr. Christoph Nawroth, Partner, Herbert Smith Freehills
- 6:30 p.m. **German Cultural Differences**
Sven Riemann, Head of Marketing Services, German-British Chamber of Industry & Commerce.
- 6:45 p.m. **Questions & Answers**
- 7:00 p.m. **Networking and Drinks upon Invitation of NRW.INVEST GmbH**