



German-British
Chamber of Industry & Commerce
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Jobs Online
Position Vacant

Marketing & Relationship Manager (PR & B2B)

 Austrian National
Tourist Office
www.austria.info/b2b

London Tourism

Position type	Permanent
Salary	Competitive, negotiable DOE
Position information	<p>The Austrian National Tourist Office is Austria's national tourism organisation.</p> <p>Our key tasks include developing the "Holidays in Austria" brand, innovative marketing within the most promising international markets and sharing our visitor and market expertise and knowledge with the domestic tourism industry.</p> <p>We currently have an opportunity for an experienced Marketing and Relationship Manager (PR and B2B), with fluent German language skills to join our team.</p> <p>You will be the central spokesperson for tour operators and the media in the British market, as well as cultural, sports, culinary and family institutions and organisations from other tourism-related spheres.</p>
Application closing date	27 July 2017

For application or further details, please contact:

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Marketing and Relationship Manager (PR & B2B)

The Austrian National Tourist Office is Austria's national tourism organisation. Our key tasks include developing the **"Holidays in Austria"** brand, innovative marketing within the most promising international markets and sharing our visitor and market expertise and knowledge with the domestic tourism industry.

In doing so we play an important role towards increasing Austria's competitiveness as a holiday destination.

We currently have an opportunity for an experienced Marketing and Relationship Manager (PR & B2B), with fluent German language skills to join our team

Location: London, South East England

Salary: Competitive, Negotiable DOE

You will be the central spokesperson for tour operators and the media in the British market, as well as cultural, sports, culinary and family institutions and organisations from other tourism-related spheres.

You will have the responsibility for building, developing and maintaining professional networks with market contacts and responsible for establishing innovative (digital) platforms which will effectively keep them informed about Austria's tourism products.

You will identify synergies for cooperation with industry contacts and effectively convince them of potential collaborations, thereby enabling the dissemination of the "Holidays in Austria" brand over their channels.

You will devise and execute your own creative marketing and PR strategies and come up with new ideas for collaborations.

The ideal Marketing and Relationship Manager (PR & B2B) would:

- Have excellent spoken and written English and German skills, as well as an outstanding professional demeanor and superb influencing skills.
- Have first-rate networking skills and easily make new contacts. Ideally, you will already have good contacts within the British market.
- Have good understanding of the tourism and media industries.
- Have a good knowledge of Austria and its tourism landscape
- Possess a high affinity with digital technology and keep up with recent trends and developments in the field.
- Be highly creative, innovative and possess a flexible mindset.

We are offering you the chance of a diverse and challenging career in a dynamic international firm with lots of potential for development and further training, and a pleasant and friendly working environment.

If you are interested in finding out more about this role, please send an email to Anna.Maksys@austria.info or apply online via jobs.austriatourism.com/job/mitarbeiterinmitarbeiter-marketing-community. Please note that all applications must be submitted in the *German Language*.