



Banner Advertising

Prices for advertisements running for 1 – 9 months

Format	Size (width x height in pixels)	Both languages All Pages Price per month (excl. VAT)		One language <input type="checkbox"/> German / <input type="checkbox"/> English All pages in that language Price per month (excl. VAT)	
		Non-members	Members	Non-members	Members
Standard	188 x 47	<input type="checkbox"/> £ 300	<input type="checkbox"/> £ 255	<input type="checkbox"/> £ 200	<input type="checkbox"/> £ 170
Large	188 x 94	<input type="checkbox"/> £ 525	<input type="checkbox"/> £ 446	<input type="checkbox"/> £ 350	<input type="checkbox"/> £ 297
Extra large	188 x 141	<input type="checkbox"/> £ 750	<input type="checkbox"/> £ 637	<input type="checkbox"/> £ 500	<input type="checkbox"/> £ 425

Prices for advertisements running for 1 year (2 months free)

Format	Size (width x height in pixels)	Both languages All Pages Price per year (excl. VAT)		One language <input type="checkbox"/> German / <input type="checkbox"/> English All pages in that language Price per year (excl. VAT)	
		Non-members	Members	Non-members	Members
Standard	188 x 47	<input type="checkbox"/> £ 3,000	<input type="checkbox"/> £ 2,550	<input type="checkbox"/> £ 2,000	<input type="checkbox"/> £ 1,700
Large	188 x 94	<input type="checkbox"/> £ 5,250	<input type="checkbox"/> £ 4,460	<input type="checkbox"/> £ 3,500	<input type="checkbox"/> £ 2,970
Extra large	188 x 141	<input type="checkbox"/> £ 7,500	<input type="checkbox"/> £ 6,370	<input type="checkbox"/> £ 5,000	<input type="checkbox"/> £ 4,250

Please indicate your preferred size and language option by ticking one of the boxes above.

Company details

Name of company: _____

Contact person: _____

Position: _____

Address: _____

Telephone: _____ Fax: _____

e-mail: _____

The advertisement should run from _____ (month/year) to _____ (month/year). Your company will be invoiced on the first day your advertisement appears.

Technical specifications

Positioning: Advertising opportunities are limited. Banners will be positioned on a first come, first served basis and will initially appear at the bottom of the list of advertisers in the right hand column.

Domains: www.ahk-london.co.uk, www.germanbritishchamber.co.uk

Languages: German, English. If your banner has two language versions, please deliver two separate files.

Formats: gif, jpg, jpeg, tif, bmp, pcx, tga, png, pdf, ai, swf

Target: Please indicate the complete URL to which the advertisement should point

Delivery: by email to webmaster@ahk-london.co.uk

Please send or fax this form to

Ian Wivell, Head of Marketing Services
German-British Chamber of Industry & Commerce
16 Buckingham Gate, London SW1E 6LB
Fax: 020 7976 4102