

Partner Search in Germany – Order Form

Option 1: Partner Mailing

The Partner Mailing service supports companies in identifying and approaching suitable business partners in Germany using the German-British Chamber's established network and reputation in the German market. Following receipt of payment, the Chamber conducts targeted research based on criteria provided by the client to compile a customised address list of potential partners. This research phase typically takes four to six weeks.

In close coordination with the client, the Chamber then prepares German-language marketing materials containing the information the client wishes to share. These materials usually include a cover letter, a company profile, and a reply sheet. Once the client has approved both the address list and the marketing materials, the Chamber distributes the mailing to all selected contacts. All incoming responses are forwarded directly to the client, with support provided in case of language or communication difficulties. The overall duration of the service is approximately two months.

Option 2: Agent Search

The Agent Search service is designed to identify suitable commercial agents in Germany for a company's products or services over a longer-term period. Leveraging its position within the German Chamber Network and its experience in the German market, the German-British Chamber promotes the client's offering through targeted advertising in specialised trade publications and relevant agent networks.

Based on specifications provided by the client, the Chamber translates and positions the information to reach agents that are active in the appropriate sector. The agent search is conducted over a period of twelve months, which has proven to be the optimal timeframe to access the relevant agent pools. When interested agents make contact, their details are forwarded to the client to allow direct business discussions. The Chamber remains available to assist with communication or language-related matters if required.

Order Options

- Partner Mailing – £4,800.00
- Agent Search – £1,200.00 (+ Advertising Costs)

Please be aware that all prices include VAT (20%) and that all orders must be prepaid.

Prices are valid up until 30 January 2027.

Payment Information

Receipted invoices will be issued to the address above.

If you decide to opt for the partner mailing, we will request 50% of the full price as a down payment. The remaining 50% will be invoiced upon completion and are not subject to success rates.



German-British
Chamber of Industry & Commerce
Deutsch-Britische
Industrie- und Handelskammer

Please return the completed form to:

Marketing Services
German-British Chamber of Industry & Commerce
16 Buckingham Gate, London SW1E 6LB
Tel: 020 79764158
Fax: 020 7976 4101
Email: partner.search@ahk-london.co.uk

Company Contact Information:

Company name:	
Contact person:	
Job	
Title/Department:	
Address:	
Tel:	
Fax:	
Email:	
Website:	

Company Details

Which of the following applies to your company?

Manufacturer Service Company
 Wholesaler / Distributor Other (please specify): _____
 Commercial Agent

What are your company's main products / services?

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Number of Employees: _____

Number of German speaking Employees: _____

Founded: _____

Company expected turnover for 2026: £ _____

In what industry sector are your clients?

Who are your main competitors (please include webpage if available)?

What are the main advantages of your product/service compared to your competition?

Do you have German marketing materials? Yes No

Do you have German Webpage? Yes No

Your Business in Germany

Are you already doing business in Germany?

Yes, through a wholesaler / distributor
 Yes, through an agent
 No (please go to the next section)

Yes, through direct sales from the UK
 Yes, other (please specify) _____



Planned turnover in Germany for 2026: € _____

What would be the ideal profile of your partner in Germany?

What status should your German partner have?

- Wholesaler / Distributor
- Agent
- Client
- Other (Please specify _____)

What can we mention in the advert/company profile?

Webpage	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Number of employees	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Turnover	<input type="checkbox"/> Yes	<input type="checkbox"/> No

Please tick this box if you would like to receive our newsletter, invitations to our events and invitations to participate in the Chamber's surveys. We confirm that we will not share your personal data with any other organisation and that you can withdraw your consent at any time by contacting us by email (mail@ahk-london.co.uk), fax or letter. For our Website Privacy Policy and information please see:
<https://grossbritannien.ahk.de/en/privacy-statement>