

Carpets “Made in Germany”: Where creative design meets quality and tradition



Description	<p>Founded in 1880, Halbmond Teppichwerke is a premium German manufacturer of textile flooring, combining over 140 years of craftsmanship with cutting-edge technology. With 180 employees and an in-house design and production team, Halbmond creates high-end carpets, rugs, and carpet tiles tailored to individual customer needs.</p> <p>Its flexible manufacturing processes allow for production cycles of large and even small quantities, which has simplified the process of breathing life into bespoke designs. Products are developed in close collaboration with clients, ensuring that functionality, aesthetics, and sustainability go hand in hand.</p> <p>Halbmond's textile flooring solutions are used in hospitality, office, public sector, and residential settings, offering a broad palette of designs, colours, and textures. The company stands for “Made in Germany” quality, design innovation, and reliable delivery, making it a trusted partner for interior professionals across the globe.</p>
Type of company	<p>Manufacturer of textile flooring products, including:</p> <ul style="list-style-type: none"> • Carpets • Carpet tiles • Rugs
Target Industries	<ul style="list-style-type: none"> • Hospitality (hotels, restaurants) • Office spaces • Public sector (schools, healthcare facilities) • High-end residential interiors
Competitive Advantages	<ul style="list-style-type: none"> + Design-Led Customisation: Offers tailored textile flooring solutions developed in collaboration with clients to match specific design visions. + Advanced Manufacturing Flexibility: State-of-the-art technology enables fast turnaround, even for small batch production. + High Quality Standards: Products are defined by German precision, traditional craftsmanship, and consistent reliability.

	<ul style="list-style-type: none"> + Broad Product Portfolio: Diverse range of carpets, rugs, and tiles allows for extensive cross-selling opportunities. + Creative and Contemporary Design: Combines classic motifs with modern aesthetics, adaptable to a variety of commercial and residential settings. + Sustainable Approach: Embeds eco-conscious practices in product development and production.
Current Export Markets	<p>With exports accounting for 70% of revenue, Halbmond currently serves markets the world over:</p> <ul style="list-style-type: none"> • Europe: 30+ countries including France, Italy, the Netherlands, Austria, Switzerland, Sweden, and many more • Asia: 10+ countries including China, Japan, Iran, Israel, Kazakhstan, and the UAE • North America: Canada, United States, Mexico • South America: Peru • Africa: Morocco, Nigeria, Guinea, Sierra Leone, Mauritius • Oceania: Australia, New Zealand
Ideal UK Partner	<p>The ideal agent combines in-depth knowledge of carpet and flooring solutions with a strong network in the interior design/architecture industry. Confident and detail-orientated, they can translate client visions into tailored solutions and communicate the value of premium-quality products regardless of a project's size.</p>
Website	https://halbmond.de/en

For application or further details, please contact:

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