

Market Entry Agent Search

When heritage meets innovation – timeless elegance with quality fabrics since 1882



Description

Gustav Gerster GmbH & Co. KG is a family-owned company that manufactures high-quality interior and decorative fabrics designed to dress windows and enhance interiors. With over 140 years of tradition, Gerster combines heritage with innovation, offering high-quality products that adapt to the latest trends each season.

Gerster's extensive range of hometextiles includes sheer and softfurnishing fabrics from in-between to blackout and thermal fabrics, curtain tapes, tie-backs, and trimmings, crafted predominantly in Europe to exceptional standards. Their bold, elegant designs provide stylish solutions for diverse interiors.

Committed to excellence in both products and service, Gerster upholds values of reliability and value for money. Represented at major trade fairs like Heimtextil in Frankfurt, Gerster supports local exhibitions and offers flexible pricing, ensuring tailored solutions for each client. With Gerster, you're choosing a blend of tradition, quality, and contemporary design.

Type of company

Designer and producer of stylish and elegant interior window textiles with the product range including, but not limited to:

- Curtain and Soft Furnishing Fabrics
 - Voiles and sheers
 - o Plains, linen mix, and tweeds
 - o Thermal fabrics
 - Dim- and blackout fabrics
 - Flame-retardant and Trevira CS fabrics
 - Organic fabrics
 - Panel curtains
- Ready Made Curtains
 - Café curtains
 - Organic curtains
 - Panel curtains
 - Ready-made curtains (pleated and eyelet)
 - o Roman blinds
- Curtain Tapes
 - Adhesive and blind tapes
 - o (Adhesive) pleated tapes
 - Universal rail tapes
 - o Wave tapes



	 Tie-Backs Key tassels and tassel pulls Stair ropes & accessories Trimmings Exclusive special designs for the high-end interior design market
Target Industries	 Retailers Interior design shops Home furnishing shops Interior design consultants Contractors for public and private buildings
Competitive Advantages	 Exceptional quality for an extremely fair price One of very few companies that can produce 295cm drop curtains with sewn-in lead tape Well-maintained levels of stock that are available for instant shipping A wide assortment of products to suit different market needs for the interior market
Current Export Markets	Export markets currently make up approx. 45% of the company's revenue and the company is active across the globe.
Ideal UK Partner	The ideal agent is well-connected in the British curtain and soft furnishings industry, enthusiastic, and driven to build lasting customer relationships. Independent, communicative, and motivated, they excel in delivering exceptional service. We welcome partners with a passion for fabrics who value quality, reliability, and customer-focused service in every interaction.
Website	https://www.gerster.com/en

For application or further details, please contact:

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