

Market Entry Agent Search

Harnessing the power of magnetism



Description	Since its modest pioneering beginnings more than 90 years ago, the Magnetfabrik Bonn continues to develop and manufacture a large range of polymer-bonded permanent magnets. Offering some of the most innovative economic solutions to various industries, the company uses its production experience and know-how to offer its clients safe and customised solutions. With a focus on research and development, the company finds itself constantly in motion, learning not only from its clients' demands, but also from the newest research to help guide the development of products. The products are manufactured using tailor-made tools that are embedded in automated processes, whilst using only the highest quality of materials.
	The advanced use of automation means the company can deliver fast, safe, flexible and cost-effective production, making them a trusted partner for a range of industries.
Type of company	 Conception, design and manufacture of polymer-bonded permanent magnets and magnetic systems. Provision of technical support services for clients and partners
Target Industries	Automotive
	E-mobility
	Mechanical engineering
	Med-tech
	Automation
	Electronics
	Signalling and telecommunications
Competitive Advantages	 + Exceptional social competence → Manifests itself in excellent customer service and client relations
	 + High level of expertise → R&D capabilities help the company development and maintain their high level of expertise → Aids the company to overcome clients' problems with practical
	solution
	+ Innovative and flexible
	→ Expertise helps with the design of innovative solutions
	→ Flexibility means that solutions are customised according to a client's requirements
	+ Continuous investment to strive for excellence and improvement



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	→ Investment helps to improve products and services, which in turn helps to enhance customer satisfaction and retention
	→ Investment helps to develop advanced environmental
	management systems to halve the carbon footprint over the
	next 12 years
	+ Reliability through certified quality
	→ IATF 16949:2016
	→ ISO 14001:2015
Current Export Markets	Export markets currently make up 19% of the company's revenue and
	include:
	China
	Malaysia
	Mexico
	• USA
	Brazil
Ideal UK Partner	The ideal partner will boast a high level of technical knowledge coupled
	with commercial awareness, which will help them identify potential
	customers on the UK market. Ideally, the agent will have established
	network, but also be willing to travel in order to grow their network and
	the corresponding sales opportunities.
Website	https://magnetfabrik.de/en

For application or further details, please contact:

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