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As one of the market leaders in Germany, DZ BANK stands for stability and reliability. We are represented in major financial and commercial centres, and together with our 1,000 cooperative banks (Volksbanken Raiffeisenbanken), we offer comprehensive financial services and combine regional proximity with global financial market expertise.

For further information please contact:
German Desk London, Carina Leonhardt, +44 (0) 20 7776 6148, Carina.Leonhardt@dzbank.de
“It’s the economy, stupid!” Is it really?

The UK government’s strategy of de-aligning more than 40% of its trade in order to seek regulatory alignment for less than 20% does not appear to be logical in economic terms. Therefore, the advice by James Carville to Bill Clinton in 1992 may no longer hold true.

Questions of identity and so on may have become more important for large segments of society and as a result have been translated into policies. How long these other factors will stay that important remains to be seen, as the economic journey from dealignment to new alignment will definitely not be frictionless and will involve some costs (even the Chancellor of the Exchequer admitted that recently).

Of course, one could argue that in the long run (in which we are all dead) this strategy may make sense, as the economic performance of the EU has been in relative decline in comparison to America’s. However, according to the Centre of European Reform, the UK economy has already lost approximately 3% of its potential economic growth since the referendum in 2016. Therefore, it is crucial for the UK government to manage this “realignment” period well in order to minimise its overall negative economic impact. This is especially important as it has also promised to look after the UK regions, which are in need of more investment.

Geographically rebalancing the UK economy will be particularly important from a societal point of view, but will also be costly – in other words, the current government’s economic challenges are twofold. On the other side of the Channel, the EU and its member states with Germany at their helm must substantially step up efforts to become more dynamic and produce much higher growth rates.

This in turn would also make it more attractive for the UK to stay closely aligned to the Union. This is something we will be working towards, not just in 2020, but also in the years further ahead, because we all still need to address many other challenges jointly, ranging from climate change to a fracturing world economic and political order.

Dr Ulrich Hoppe
Director General
German-British Chamber of Industry & Commerce
You can't rise above yourself without others giving you a boost

Terry Sargeant has been Chairman and Chief Executive Officer of thyssenkrupp UK plc since October 2012 and additionally, continues to serve in his previous role as Managing Director of the materials handling division of the company. Thyssenkrupp is one of the largest steel makers in the world and supplies companies such as Boeing and Airbus. In our initiative interview, Terry Sargeant explains the key elements of his success and shares his bucket list with us.

1. What was a pivotal moment in your career?
Joining thyssenkrupp in 2001. The opportunities that this has afforded me to both work and study across the globe and therefore develop my teams, myself and my ideas have been incredible. I could not have worked for a better organisation and my career achievements have far outweighed my initial ambitions.

2. What are the most important lessons you have learned in business?
Always strive to exceed expectations (your own and others').
Always be honest and open.
Smile!

3. What have been the key elements of your success?
The ability to motivate others and help them achieve their best. You will only be successful if everyone pulls together. At thyssenkrupp, we say, "You can't rise above yourself without others giving you a boost." And every person who has worked with me and all the leaders who have supported and inspired me.

4. If you had one piece of advice to someone just starting out, what would it be?
Be authentic and be consistent. People quickly see through an impersonator.

5. What would you say is the area in business that you are most passionate about and why?
I am most passionate about achieving outstanding customer service through people development. If you concentrate on developing the people within your organisation, then everything else will take care of itself.
If you create the right environment and develop your people, then you will deliver an exceptional customer experience, the results of which will go directly to the bottom line - so it is all about people.

6. What advantages does membership of the German-British Chamber bring you?
The Chamber provides a great opportunity to network and exchange ideas. It is a way of engaging with like-minded individuals from varied fields, many of whom you would otherwise not meet and engage with.

7. What do you appreciate about the British and what could the British learn from the Germans?
The British style tends to be somewhat more pragmatic and open than in German companies and some of this would be well applied in Germany. I also believe that the British have the ability to utilise humour in order to defuse difficult tensions. However, in Britain, we would do well to adopt the Germans' leadership mindset of stability and the long-term planning approach to leadership as this has certainly served German industry well over the years.

8. What do you appreciate about the British and what could the British learn from the Germans?
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9. What is your favourite German word and why?
It is actually a German phrase: "Ich wünsche Ihnen einen guten..." (I wish you a good... [ed.]).
The reason being that when I was learning German (unsuccessfully) I stumbled through this phrase every time I tried to say it and it became an earworm to the point where it became the only German phrase I know!

10. What is on your bucket list?
Cycling across Spain.
Taking my boat to Ibiza.
Leading the campaign for the UK to rejoin the EU.

Terry Sargeant, Chairman and Chief Executive Officer of thyssenkrupp UK plc
**Die Frauenquote – An Update on Diversity in German and UK Boardrooms**

I was delighted to attend the fourth in the series ‘Die Frauenquote – An Update on Diversity in German and UK Boards’. The event, which was supported by the Chamber and co-hosted by Chamber members Fidelio Partners and CMS, took place at CMS’s Stuttgart offices. It was moderated by Martina Schmid, Partner at CMS, combining a business and legal perspective; and Gillian Karran-Cumberlege of Fidelio, who drew upon the UK perspective, where Fidelio has been twice accredited for their contribution to gender diversity by the Hampton-Alexander Review.

Guests were welcomed from across Germany to the industrial powerhouse of Stuttgart, where the panel included influential voices within the German business community:

- Ilse Henne, Member of the Executive Board, Thyssenkrupp Materials Services GmbH
- Angelika Huber-Strasser, Head of Corporates, KPMG
- Elke Benning-Rohnke, Vice President, Fidar e.V.
- Dr Philine Erfurt Sandhu, Academic Director, Strategic Competence for Women on Supervisory Boards Certification Programme, University of Applied Sciences Berlin
- Dr Viktoria Kickinger, Founder and Managing Director, Directors Academy Hamburg

The panel focussed on what can be learned from these two major European economies about increasing diversity and effectiveness, and the discussions explored the different approaches to increasing diversity in the UK and Germany, how the panel rated progress towards diversity in particular in the German market, and practical steps to move the dial.

In drawing conclusions, the panel made practical recommendations for boards and suggested seven steps to drive diversity:

- Increased Female Visibility – particularly in the appointment and selection processes
- Addressing Culture – including through simple solutions, such as celebrating working mothers
- Coherent Legislation – ensuring a framework is in place to enable women to flourish in the workplace
- International Diversity – benchmarking best practice cross-border and cross-sector to enable governments and companies to learn
- Objectivity in Selection and Appraisal – through reducing bias, increasing trust and attracting greater diversity of talent
- Institutional Investors – fulfilling a major role in engaging with chairs of boards on progress towards board diversity and holding them to account when insufficient progress is made
- The Power of Networks – Highlighting how networks play a vital role in underpinning boardroom success

By popular demand, a further debate, again co-hosted by CMS and Fidelio and supported by the Chamber, will take place at CMS’s offices in Cologne on Wednesday, 13 May 2020 – for further details of this event please see Fidelio’s website [www.fideliopartners.com](http://www.fideliopartners.com)

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**Dealing with change successfully – DDBR Consulting to expand its business to the UK**

DDBR Consulting GmbH is happy to welcome aboard Una van Dorssen, who joins as UK Partner based in Edinburgh. Una is an experienced Executive Coach and an expert in Applied Positive Psychology.

DDBR Consulting specialises in accompanying and supporting both organisational and individual change. Our mission is to empower people and organisations to deal with change successfully, in order to achieve more profits, be more efficient or agile, and better satisfy customers’ needs.

**Transformational change**

Our approach to transformational change focusses on mindset, attitude and relationships. This allows for any change to be successful and sustainable in the long run since we work directly with individuals and their needs, while at the same time considering the organisation’s objectives.

Through coaching and tailor-made team workshops and interventions, we engender a change of perspective and lay the foundations for improved communication and working relationships, key for organisational success.

www.ddbr-consulting.com

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Una van Dorssen
When hundreds of pupils, students and graduates from all over the UK meet representatives of important British and German companies it is that time of the year again – the annual German Embassy Career Fair, jointly organised with the German-British Chamber of Industry & Commerce, the London School of Economics and the Greater London German Network, is back in town!

The 2019 Fair took place at German House, German Embassy London on 16 October, with a record number of over 600 students, graduates and pupils from Year 10 onwards.

Since 2010, the annual Fair has offered its visitors an insight into the opportunities that speaking German can open up for their careers – be it using German for their job in the UK or actually working in a German-speaking country. Among the companies and organisations participating in the Career Fair to engage with (future) German speakers were:

American Express / Bayern LB / BASF / Bloomberg / Robert Bosch / Commerzbank AG / Hugo Boss / Lidl / UniCredit / Goethe-Institut London / German Academic Exchange Service DAAD / UK-German Connection / German National Tourist Board

For visitors who wanted to improve and practise their German, the Goethe-Institut London and the DAAD (German Academic Exchange Service), who are the Embassy’s key partner organisations, presented information about learning German and study opportunities in Germany.

Additionally, since a great application may pave the way to the dream job, a coach for Business German showed pupils and students how to write the perfect German CV. Brave visitors tested their German skills during mock job interviews that were held by students and staff of the London School of Economics.

Through quizzes run by the Embassy and the German National Tourist Office the visitors learnt more about Germany and some won prizes. Another highlight was the networking lunch which encouraged exhibitors and other guests to mingle and connect.

German is the second most sought-after language in the UK according to a survey by the Confederation of British Industries (CBI). 51% of British employers rate German as a useful career skill. Young people will always benefit from learning a foreign language, as it enables them to explore other cultures and build connections across borders – in business and everyday life.

The German Embassy Career Fair 2020 will be back on Wednesday, 11 March 2020, from 10am to 4pm at German House, 34 Belgrave Square.

rpc - The Retail Performance Company - announces its confirmed status as an Institute of the Motor Industry (IMI) Approved Centre

Founded seven years ago, with operations in 10 countries and with its roots firmly in the automotive sector, rpc was formed as a joint venture between BMW Group and h&z Management Consultancy.

Partnering with major companies to help drive performance via end-to-end customer-centric transformations, rpc offers a comprehensive portfolio of solutions across its main service lines of Consulting, Coaching, Qualification, Talent, CX Design, and Data Analytics.

The Institute of Motor Industry (IMI) is the only professional body for individuals working in the motor industry and the authoritative voice of the sector. Jasmine Perera, Head of Sales & Operations at rpc UK, commented: “We are extremely excited about the opportunity to offer our extensive automotive experience to the industry by becoming an IMI Approved Centre.

“As the voice of the motor industry, the IMI continues to set high standards throughout the sector. As a first contribution, we are delighted to launch our innovative and pioneering Social Selling training programme as a Professional Achievement Certificate and look forward to offering additional IMI-approved training in the coming year.”

www.rpc-partners.uk
TeleForte Telecommunications AG – Your reliable partner at eye level

Successful corporate communication often requires a fine-tuned combination of various individual steps and modern security encryption for your communication system.

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www.telefore.com

Brexit has arrived – time to prepare

Brexit is finally here. Given the timescales proposed, a ‘Norway plus’ or ‘Canada plus’-style arrangement between the UK and the EU may be likely. Whatever the eventual outcome, trading will not be the same. To stay ahead, it is time to take action and prepare.

A German-speaking service that assists with establishing a fully operational UK subsidiary in the Humber Region is now offered by Chamber member SHK Solicitors.

“The Humber Region is the second-largest port area in the UK” says Sascha Kripgans, a solicitor and honorary consul for Germany, who heads the service. We have several German companies which have set up here. The base is ideal: we are centrally located in the UK, commercial hubs like Manchester and Leeds are nearby and the motorway network is excellent. Also, property rental prices are very reasonable.”

SHK Solicitors offers German companies a complete service, from setting up a company to introducing key services like banks and accountants, locating suitable premises and finding key staff/employees.

“Our aim is to make establishing a UK subsidiary as easy and straightforward as possible,” says Mr Kripgans. “And of course, we communicate in German – which always helps.”

For further information, please contact Sascha Kripgans at SHK Solicitors on +44 (0)1469 53 13 88 or shk@shksolicitors.co.uk

www.shksolicitors.co.uk

RÖSLER UK appoints new General Manager

RÖSLER UK is pleased to announce the appointment of Mr Daniel Tweer (pictured below) as the new General Manager of RÖSLER UK.

Daniel joined Rösler in 2012 and is well known within the Rösler group. For the last six years he led the Rösler branch in China as general manager. Daniel and his family have moved to Liverpool and are already enjoying the “Scouse” hospitality.

Daniel is looking forward to working with the excellent team at Rösler UK and, with their support and commitment, believes that the branch will go from strength to strength.

de.rosler.com/en-en/

Kosmetik.de Limited launches new website

The London-based perfumery and cosmetics shop Kosmetik.de Limited just announced the launch of their new website, selling top brands to the main markets in Germany, Austria and Great Britain as well as across the rest of Europe.

Kosmetik.de has over 500 well-known manufacturers from the cosmetics, perfume, make-up, beauty and wellness industry in its range – like Burberry, Hugo Boss, Rimmel London, Nivea, and many more. There are currently over 24,000 different products on offer, with a stock of over 750,000 items.

Kosmetik.de is a great choice for private customers as well as corporate clients looking for giveaways or special corporate gifts.

Mario Beuerlein, Managing Director of Kosmetik.de Limited, explains: “We are delighted to offer a special discount to members and friends of the German-British Chamber of Industry & Commerce. Just go to www.kosmetik.de and enter the voucher code ‘chamber’ when placing your order to receive a special discount of 25%.”

www.kosmetik.de
European College of Business and Management – Graduation 2019: ECBM plants a tree for every graduate

**MSc - Master in International Business and Management graduates:**
Julia Blaszczyk, Christin Dettmer, Michaela Kinast, Juliane Lutsch, Sabine Plein, Julia Schoenfelder, Daniel Schuster, Jana Seitz, Jonathan Luca Stuelten, Sarah Weyers, Friederike Anemone Wurster*

**MBA – Master of Business Administration graduates:**
The graduation ceremony of the European College of Business and Management, held on 15 November 2019, was attended by over 450 people, including 111 graduates.

The event was a major success and included keynote addresses from the Vice-Chancellor of Liverpool John Moores University, the Director General of the German-British Chamber of Industry & Commerce, and representatives from industry and from the Embassy of the Federal Republic of Germany. Students received their Bachelor and Master degrees in Business and Fashion Management.

The Vice-Chancellor of Liverpool John Moores University (LJMU), Professor Ian Campbell, presented the certificates for the MBA and Masters graduates and congratulated them on achieving their degrees through the University and the ECBM. Dr Francis Cowe, Director of Strategic Partnerships at the University of South Wales, addressed the Bachelor students, recognising their talent, hard work and commitment.

The ECBM graduate Daniel Bösch introduced the newly established ECBM Alumni network, and encouraged all graduates to register. He explained that the Alumni Network is a great chance to get in touch with former ECBM students in various industries and benefit from their knowledge and experience. Additionally, the Alumni Network organises various events across Europe that include practical workshops and networking possibilities.

Rainer Sulzer, Counsellor of the Department for Economic Affairs at the German Embassy, congratulated the Kaufmann/-frau International graduates on their achievements. Furthermore, he introduced the ECBM’s partnership with Treeedom, an Italian social enterprise which has brought planting trees into the 21st century. The ECBM takes pride in its highly successful students and aims to give back to the community and the environment wherever it can – hence the initiative to plant a tree for every graduate attending the graduation ceremony in London. Every graduate received a code for a tree that was then planted in sustainable agroforestry systems in economically and socially disadvantaged countries around the world. These projects have a great ecological and social impact.

To date the ECBM has provided more than 15,000 students with important business, cultural and language skills to enable them to work successfully in an international environment. The graduation ceremony was an uplifting celebration that emphasised the continued importance of an international business education. This underlines the fact that the UK and Germany continue to work together to seek out the best opportunities for businesses and professional people.

KIC - Kaufmann/-frau International graduates:

DML: Diploma in Management & Leadership – graduate from Robert Bosch:
Merdan Mehmedov

HND - Higher National Diploma in Business graduates:
Shania Dodd, Nancy Last, Olivia Louise Martin, Lisa McGee, Rebecca Notcutt, Eleyse Peacock, Ellie Ryan, Thomas Sawyer, Aaron Sinadjan, Laura Young*

BA (Hons) Fashion Management and Communication graduates:
Nathalie Muggesser, Ekin Akstan, Antonia Katherina Betz, Nina Carlson, Theresa Delf, Victoria Eboh, Clara Eckstein, Lilian Engelhardt, Josephine Fischer, Alyssa Grosse, Michaela Hasenkopf, Anja Kempski, Nina Kricke, Caspar Krisch, Fenna Langtimm, Tamara Mueller, Naomi Makeina Reschke, Elsa Sonntag, Maria Steimann, Philine Stueben, Maria Veselic, Berit Warta, Dana Wedowski, Catharina Wedre, Vivien Wulf, Sonja Wunderlich*

*Names are listed in alphabetical order
CHRISTMAS RECEPTION

Our traditional Members’ Christmas Reception took place on 5 December 2019 with more than 140 guests attending. Our guests treated themselves to Glühwein and Lebkuchen while meeting and networking with fellow members. Once again, we welcomed the German Choir, who sang a whole host of Christmas classics, inviting everyone to join in. The event was kindly supported by Commerzbank AG.

Jessica Moorghen and Ulrike Rhode, UHY Hacker Young LLP, with Dr Katharina von Ruckteschell-Katte, Goethe-Institut London

Anna-Maria Kassebart and Max Zensen, both Helaba

Michael Adeyinka, GBIT Consulting Ltd, and Uli Katte

Duygu Arik and Tim Shek, Commerzbank AG, London Branch, with Svenja Friedrich and Martina Viol, Embassy of the Federal Republic of Germany

Gillian Karren-Cumberlege, Fidelio Partners, Bob Bischof, German British Forum, John Hammond, CMS Hasche Sigle and Patricia Godfrey, Chair of the Council, German-British Chamber of Industry & Commerce

Dirk Kahl, Lidl UK, Mark Skudlik, Embassy of the Federal Republic of Germany, and Marc Lehnfeld, Germany Trade & Invest

The German Choir London singing Christmas carols

© Gail Fogarty Photography
NEW YEAR’S RECEPTION

A new decade has begun and we welcomed 2020 in style at our Members’ New Year’s Reception on 6 January 2020. It was a great opportunity to catch up with contacts in the business community after the festive season, tap into new business opportunities and discuss topics for the year ahead. We were delighted to welcome over 70 members and their guests, who joined us at our office to toast the New Year. Oliver Schramm, Head of the Economics Department at the German Embassy, addressed the guests with a brief speech and two lucky winners each took home a fabulous hamper with delicious treats.
**MIDLANDS CHRISTMAS RECEPTION**

Together with the Midlands Committee, we welcomed members and their guests to the traditional opening of Birmingham's Frankfurt Christmas Market on 19 November 2019. After some refreshments at the offices of The Wilkes Partnership, we made our way to the Christmas market to have a stroll around, savour the scents, the atmosphere and enjoy cups of mulled wine.

**YOUR INVITATION TO OUR ANNUAL DINNER 2020**

The German-British Chamber of Industry & Commerce requests the pleasure of your company at its Annual Dinner 2020.

**Date:** Thursday, 25 June 2020 – 7.30pm for 8pm  
**Venue:** Middle Temple, Middle Temple Lane, London EC4Y 9AT

The Annual Dinner is the flagship event of the German-British Chamber of Industry & Commerce and offers the exclusive opportunity to invite your clients and business associates for networking and dining.

This year, the dinner will be held at the historic Middle Temple, one of the four ancient Inns of Court. Pre-dinner drinks will be served at 7.30pm, followed by a three-course meal.

Tickets costs are £140 (incl. VAT) for members and their guests and £165 (incl. VAT) for non-members.

Company tables for 10 persons are available at £1,250 (incl. VAT) for members and their guests and £1,500 (incl. VAT) for non-members.

**Guest of Honour and Speaker:** 
Professor Hans-Werner Sinn, President Emeritus at the ifo Institute for Economic Research and Professor at the University of Munich

Professor Sinn is Germany’s most influential economic thinker and one of the most-cited German economists in academic journals. He founded and governed the international CESifo research network and the Center for Economic Studies.

He has received four honorary doctoral degrees and was both President of the International Institute of Public Finance (IIIPF) and the German Economic Association (Verein für Socialpolitik).

In recent years, his work has focused primarily on the Euro, the financial crisis, the European Central Bank, green energy, demography and migration, and on the current Brexit negotiations.

**Dress code:** Black tie

**EVENTS CALENDAR**

**TUESDAY, 10 MARCH 2020**

**INDUSTRY INSIGHTS**

**Speaker:** Terry Sargeant, Chairman and Chief Executive Officer of thyssenkrupp UK plc  
**Venue:** Bar Opus, 54 Cornwall Street, Birmingham B3 2DE  
**Time:** 12pm - 2.30pm  
**Cost:** £37.50 per person for members of the Chamber, £42.50 for non-members; £350 company table (10 people) for members of the Chamber; £400 for non-members. All prices include VAT.

**THURSDAY, 26 MARCH 2020**

**MEMBERS’ SPRING RECEPTION**

**Venue:** Wildside @Savage Garden, DoubleTree by Hilton Hotel, 12th Floor, 7 Pepys Street, London EC3N 4AF  
**Time:** 6pm - 8.30pm  
**Cost:** Complimentary

**THURSDAY, 25 JUNE 2020**

**ANNUAL DINNER**

**Guest of Honour and Speaker:** Professor Hans-Werner Sinn, President Emeritus at the ifo Institute for Economic Research and Professor at the University of Munich

**Venue:** Middle Temple Hall, Middle Temple Lane, London EC4Y 9AT  
**Time:** 7.30pm to 10.30pm  
**Cost:** £140 per person for members of the Chamber; £165 for non-members; £1,250 company table (10 people) for members of the Chamber; £1,500 for non-members. All prices include VAT. Dress code: Black tie

Please see our webpage for updates and to register for events: www.germanbritishchamber.co.uk
**INITIATIVE** provides a regular listing of companies in Germany who are seeking business-to-business partners and representatives in the UK.

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Being a reliable partner for furniture, Max Winzer continues to convince interior designers, architects and other customers, who value the balance of quality, style, comfort and refined workmanship. The large selection of furniture models means that clients are able to get the furniture that corresponds to their needs. Max Winzer provides personalised advice and support in order to help clients make the appropriate decisions.

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E: info@max-winzer.de
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**For regional committees, email: members@ahk-london.co.uk**
Branchencheck – Vereinigtes Königreich: Brexit-Verunsicherung ist in vielen Branchen spürbar

Während die Brexit-Diskussionen zahlreiche Unternehmen immer stärker verunsichern, sorgt der Staat mit Großprojekten für Geschäftschancen im Infrastrukturbau und im Gesundheitswesen.

Maschinenbauindustrie: Produktion stabilisiert sich 2020
Die Entwicklung der Maschinenbauindustrie hängt sehr stark vom Ergebnis der Brexit-Verhandlungen ab. Verunsicherte Unternehmer verschieben Investitionen in neue Fabriken und Modernisierungen. Der britische Verband Make UK schätzt aber, dass sich die Investitionszurückhaltung dieses Jahr etwas legt, weil sich die Produktion im Maschinenbau ein wenig stabilisiert und nur noch um 0,8 Prozent leicht fällt. Für 2019 erwartete Make UK noch einen Rückgang um 5,3 Prozent. Die Auslandsnachfrage dürfte sich unter dem Eindruck wachsender internationaler Handelskonflikte schwächer entwickeln.

Chemieindustrie: Zertifizierungen und Zulassungen vom Brexit abhängig

Energiewirtschaft: Fracking steht vor dem Aus

Bauwirtschaft: Infrastruktur- und Lagerhallenbau stabilisieren die Branche
Brexit-gekennzeichnet: Branchenbefürchtungen sind verständlich. Die Unternehmen auf der britischen Autobranche und im Lebensmittelgeschäft befürchten negative Auswirkungen auf ihre Geschäftstätigkeit.

**Gesundheitswirtschaft: Neue Krankenhausinvestitionen in Sicht**

Im britischen Wahlkampf versprachen die großen Parteien umfangreiche zusätzliche Mittel für die unterfinanzierte Gesundheitsversorgung um den nationalen Gesundheitsdienst (National Health Service; NHS). Noch vor Auflösung des Parlaments gab die Regierung ein Krankenhausinvestitionsprogramm bekannt, mit dem für rund 3,2 Milliarden Euro vor allem sechs neue Krankenhäuser gebaut werden sollen. Im Gesamtpaket sollen 40 Krankenhausprojekte unterstützt werden. Außerdem gewinnt die Digitalisierung zunehmend an Bedeutung. Die Regierung investiert rund 40 Millionen Euro in ein Forschungsprogramm für Pflegeroboter.

**Kfz-/Kfz-Teile-Produktion: Brexit hält Angst in der Branche aufrecht**


**Nahrungsmittelmarkt: Deutsche Discounter auf dem Vormarsch**


**Kfz-Markt: Haushalte zögern beim Pkw-Kauf**


**Marc Lehnfeld**

Director United Kingdom
Germany Trade & Invest (GTAI)
E-mail: London@gtai.de
www.gtai.de

Germany Trade & Invest is the foreign trade and inward investment agency of the Federal Republic of Germany.

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**Einladung zum Golfturnier und Networking Event**

**Republikausstellung: Deutschland-Service**

Zur Förderung der britischen Unternehmen in Deutschland bietet die German-British Chamber of Industry & Commerce ein Netzwerk für britische Unternehmen an.

**Forschungsprogramm für Pflegeroboter**

Investiert rund 40 Millionen Euro in ein Forschungsprogramm für Pflegeroboter.

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**Advertise in INITIATIVE**

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As well as reaching clients and partners of the Chamber, the magazine is read by key people in government departments, associations and other companies within the German-British business community.

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**Proofreading:**
Jana Toon

**Designed by:**
www.columncomm.co.uk

**Printed by:**
www.rivalcolour.com

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